



**FOR IMMEDIATE RELEASE**

## **\$100 MILLION FIRST PHASE OF BALLPARK VILLAGE OPENS**

***Dedication Ceremony, Private VIP Gala and Free Public Concert Highlight Grand Opening Celebration***

*Cardinals Nation, Budweiser Brew House, FOX Sports Midwest Live!, Drunken Fish, Howl at the Moon & PBR St. Louis-A Cowboy Bar Now Open*

**ST. LOUIS, MO (March 27, 2014)** – The St. Louis Cardinals and the Cordish Companies celebrated the formal grand opening of the \$100 million first phase of Ballpark Village (#BallparkVillage) today with a dedication ceremony with civic officials followed by a private VIP Gala and a free public concert within FOX Sports Midwest Live! with national recording artist Third Eye Blind.

“Ballpark Village is a truly significant development for St. Louis, and the opening of Phase One today is another step in the continuing investment the Cardinals have made in downtown St. Louis,” Gov. Jay Nixon said. “This adds to the aura of Busch Stadium and the great Cardinal teams – past, present and future.”

“Ballpark Village will be a regional entertainment destination, giving all of us another reason to come early and stay late in Downtown St. Louis,” said Mayor Francis G. Slay, City of St. Louis. “It links the exciting transformation underway at the Arch grounds to new venues for shopping, dining and fun for the whole family.”



The construction of Ballpark Village represents the next step in the Cardinals’ vision for downtown St. Louis that began with the opening of the \$411 million privately-financed Busch Stadium in April 2006. Located on 10 acres just north of Busch Stadium, Ballpark Village is one of the first master-planned developments designed around a new MLB ballpark. The approximately 120,000 square foot multi-story first phase of the multi-phased project is visible beyond the centerfield wall and is designed to look like an extension of Busch Stadium. The project was carefully crafted to compliment the energy and excitement of the Cardinals’ game day experience, while also functioning as a year-round attraction by itself.

“We believe our fans will fall in love with Ballpark Village and all that it has to offer beyond even game days,” said Bill DeWitt Jr, Chairman and CEO of the St. Louis Cardinals. “We anticipate that Cardinals Nation and Ballpark Village will be where the best fans in baseball will come to play all year round.”

The first phase of Ballpark Village is anchored by Cardinals Nation, the Budweiser Brew House, FOX Sports Midwest Live!, PBR St. Louis – A Cowboy Bar, Howl at the Moon and Drunken Fish.

“This will be one of the premiere entertainment districts in the United States,” said David Cordish, CEO of the Cordish Companies. “We integrated the best elements of all our successful projects and took them to an even higher level with this project.”

Ballpark Village features five live performance stages, the largest retractable roof of its kind in the United States, one of the biggest indoor TV screens in the Midwest and an outdoor festival space that recreates the infield of the previous Busch Stadium in its exact historical location.

“We appreciate patience and unyielding support of our fans, as well as the commitment and support of so many others on the long journey toward making this remarkable vision a reality,” said Bill DeWitt III. “I’m excited for our fans to experience Ballpark Village.”

In addition to the construction of a 120,000 square foot state-of-the-art structure housing nine marque venues, the first phase of Ballpark Village includes the development of the site infrastructure for the future build out of the entire 10-acre site. The remaining pad-ready development sites will allow for future phases to be developed more quickly since the basic infrastructure is already in place. In future phases, the team hopes to add residential, office and retail, as well as more restaurants and entertainment venues to the mixed-use neighborhood.

Following is more information on how fans can discover and enjoy Ballpark Village.

### **Getting To Ballpark Village**

Ballpark Village is conveniently located in the heart of downtown St. Louis, accessible by multiple interstates and mass transit. Valet and self-parking is available in the surface lot at Ballpark Village. Visitors to the district who would like to self-park may enter the parking lot off of 8<sup>th</sup>, Walnut or Broadway streets. Parking is free with validation at lunch on non-game days. Parking is \$2 with validation for dinner on non-game days. Hourly parking is available and event rates will apply for all Busch Stadium events and Cardinals games. A valet option is available for guests who enter from Walnut. Additional parking options are also available in the Stadium East & Stadium West garages, as well as numerous other downtown garages and lots. MetroLink is a convenient alternative to driving. Visitors may take a train to the Stadium Station located across the street from Ballpark Village.

### **Enjoying Ballpark Village**

Website: [stlballparkvillage.com](http://stlballparkvillage.com)

Social: [@BPVSTL](https://twitter.com/BPVSTL) #BallparkVillage

Following is detailed information about the various exciting venues that are part of the first phase of Ballpark Village. Additional information about these venues is available at [stlballparkvillage.com](http://stlballparkvillage.com) and [cardinals.com/ballparkvillage](http://cardinals.com/ballparkvillage).

### **Cardinals Nation**

Hours of Operation: 11 a.m. – 12 a.m. (Sunday – Saturday) \*Open for lunch starting March 28<sup>th</sup>

Size: 34,000 square feet on four levels

Website: [cardinals.com/cardinalsnation](http://cardinals.com/cardinalsnation)

Social: *Twitter:* @cardinals | *Facebook:* facebook.com/cardinals | *Instagram:* @cardinals  
#CardsNation #CardsHOF #CardsMuseum #CardsAuthentics

# **Cardinals Nation**

Cardinals Nation offers fans of all ages a one-of-kind, world championship caliber experience unlike any place else.

The best fans in the game will come to play here all year round because the baseball season never ends at Cardinals Nation. Cardinals Nation is the ultimate Cardinals headquarters – *THE* place for fans to remember, celebrate and create unforgettable Cardinals moments and experience the tradition - -every day!



A 34,000 square foot venue on four levels, Cardinals Nation features a high-energy, state-of-the-art two-story restaurant and bar, an 8,000 square foot world-class Cardinals Hall of Fame and Museum, a Cardinals Authentics (#CardsAuthentics) retail store featuring game-used memorabilia, and a 334-seat roof top deck with spectacular game views and an all-inclusive experience unlike anything in baseball today.

Cardinals Nation Restaurant and Bar is a casual, family oriented restaurant serving traditional American favorites with a contemporary infusion of regionally grown, fresh ingredients and flavor combinations, all enjoyed in the midst of the rich history and tradition of the St. Louis Cardinals.

The Cardinals Nation Restaurant and Bar sets a new standard for sport-inspired restaurants. Featuring a high-energy, memorabilia-infused space designed by the internationally acclaimed Jeffrey Beers International, this 500-seat restaurant on two floors has three separate patios, two kitchens, six full-service bars, and unparalleled sports-viewing courtesy of over 60 flat screen TVs.

The two-story restaurant space is filled with Cardinals history and memories. The first floor of the restaurant features a contemporary design illuminated by a custom ceiling fixture comprised of two corresponding 54-foot long curved aluminum light bars with 108 15-watt LED light bars designed to mimic the seams of a baseball. While the stitch lights will primarily glow a bright Cardinals red, they may be programmed to display any color to set the mood for special occasions. Additional design features include custom made ceiling fans comprised of actual baseball bats, a stairwell with engraved home plates in the wood, and baseball themed design features in the restrooms.

Bringing an old school vibe to contemporary dining experience, the sports-inspired menu and atmosphere customized for baseball fans and foodies is a grand slam. From local favorites to innovative creations, whatever comes out of the kitchen is guaranteed to satisfy any major league appetite. It's everything you expect and more, with a couple of mouth-watering, jaw-dropping "curve balls." Fans can make reservations at [cardinals.com/cardinalsnation](http://cardinals.com/cardinalsnation)

### **The Cardinals Authentics Shop (#CardsAuthentics)**

*Own Your Own Piece of Cardinals History*

Open Daily: 10 a.m. – 8 p.m.; on game nights, the shop will remain open 1 hour post game



Fans will find that gearing up for baseball just got easier with the debut of a new 800 square foot Cardinals Authentics Shop located on the first floor of Cardinals Nation adjacent to the Cardinals Nation Restaurant and Bar. With the grand opening of Cardinals Nation Authentics, there are now two locations to shop for genuine Cardinals gear and own a piece of St. Louis history! Both Cardinals Authentics locations (inside Cardinals Nation and Busch Stadium in the Ford Plaza north of Gate 6) specialize in official, game-used, limited edition and autographed collectibles and memorabilia direct from the club. Both stores offer a great selection of current and vintage Cardinals apparel, as well as one-of-a-kind collectibles.

### **The Cardinals Hall of Fame & Museum at Cardinals Nation**

*Our Home. Our History. Our Heroes.*



Opening April 7<sup>th</sup>, the new Cardinals Hall of Fame and Museum within Cardinals Nation will feature the largest team-held collection in baseball and second only to the National Baseball Hall of Fame in terms of size with over 16,000 memorabilia items and hundreds of thousands of archival photographs. With over 8,000 square feet on the second floor of Cardinals Nation, the Museum (#CardsMuseum) will celebrate the rich history of baseball in St. Louis and the legacy of one of baseball's most storied franchises.

Located just outside the new Cardinals Museum on the second floor of Cardinals Nation, the Cardinals Hall of Fame (#CardsHOF) presented by Edward Jones, will always be accessible to fans at no cost when Cardinals Nation is open. Created to honor the players and personalities who have had the greatest impact on the franchise, the Cardinals Hall of Fame gives fans a new way to connect and learn about our team's great heritage. Fans will vote on new inductees annually and interactive kiosks help you learn more about these Cardinal greats with photos, videos and statistics. Members of the Hall of Fame will be permanently enshrined in the Cardinals Hall of Fame Gallery presented by Edward

Jones with plaques produced by Mathews International, the company that also produces the plaques for the National Baseball Hall of Fame in Cooperstown, New York. The new Cardinals Hall of Fame will be dedicated on Monday, April 7<sup>th</sup>.



### **The AT&T Rooftop at Cardinals Nation**

*It's Out of the Park!*

When fans visit the AT&T Rooftop at Cardinals Nation, they will be blown away by the view. Featuring over 330 seats on two levels, the all-inclusive AT&T Rooftop ballgame experience features a delicious all-you-care-to-eat buffet and full service bar as well as complimentary admission to the Cardinals Hall of Fame and Museum.

### **FOX Sports Midwest Live!**

Hours of Operation: 11 a.m. – 2 a.m. (Sunday – Thursday); 11 a.m. – 3 a.m. (Friday & Saturday)

Size:

*\*Open for Lunch & Dinner Starting Friday, March 28<sup>th</sup>*

16,665

Capacity:

2,250

Website:

[stlballparkvillage.com](http://stlballparkvillage.com)

Social:

*Twitter:* @STLFSMLive #FSMLive | *Instagram:* @STLFSMLive |

*Facebook:* facebook.com/ STLFSMLive



At the heart of Ballpark Village is the central gathering place known as FOX Sports Midwest Live!. FOX Sports Midwest Live! is a 20,000 square foot entertainment marketplace featuring a world class audio-video presentation.

Equipped with a massive 15.5 foot high, 29 foot wide LED screen, four 90-inch LED TVs, nine 50-inch LED TVs, FOX Sports Midwest Live! provides St. Louis sports fans with one of the best sports-viewing experiences in the country.

The space has a live performance stage, built in concert lighting and is encircled by a two foot tall, 152 foot long electronic ribbon board to ensure a completely immersive audio and video experience.

Also included under the one-of-a kind 100 foot long retractable glass roof is a 200-seat restaurant and a VIP seating area to enjoy the big game.

FOX Sports Midwest, the television home of the Cardinals, also has a new studio on the second level overlooking FOX Sports Midwest Live! FOX Sports Midwest expects to produce more than 200 shows per year at the new studio, which looks directly into Busch Stadium from behind the anchor desk. Meanwhile, visitors inside Ballpark Village are able to watch FOX Sports Midwest's shows live as cameras inside and around the entertainment district can show the game day atmosphere on the broadcast. The Cardinals Live pre-game and post-game shows will air live from the studio for home and road games.

Within FOX Sports Midwest LIVE!, Village-goers will find Tengo Sed and Tengo Hambre. Tengo Sed is all Fiesta, No Siesta. This cool, eclectic and high energy

**TENGO SED**

hang-out within FOX Sports Midwest Live! features south of the border flavor including in-house specialty sauces, Tex-Mex favorites and disarmingly good margaritas. Tengo Sed provides a lively atmosphere with great views of the FOX Sports Midwest Live! concert stage. Tengo Hambre, a fast-serve counter brings unique style and approach to Tex-Mex dining in the FOX Sports Midwest Live!. Tengo Hambre serves its famous street tacos and margaritas.

**TENGO HAMBRE**

## **Budweiser Brew House**

Hours of Operation: 11 a.m. – 2 a.m. (Sunday – Thursday); 11 a.m. – 3 a.m. (Friday & Saturday)

*\*Open for lunch starting March 28<sup>th</sup>*

Size: 26,000 square feet on 3 levels

Capacity: 2,200

Website: [stlballparkvillage.com](http://stlballparkvillage.com)

Social: *Twitter:* @STLBudBrewHouse | *Facebook:*  
facebook.com/BudBrewHouse |

*Instagram:* @STLBudBrewHouse



The Budweiser Brew House is a three-level, 26,000-square-foot venue that offers an unparalleled beer and dining experience for baseball fans and visitors in St. Louis. The destination includes an outdoor beer garden, an interior inspired by Anheuser-Busch and Budweiser's rich heritage and commitment to quality, and a rooftop deck that puts St. Louis Cardinals fans within reach of baseball heaven.

From wings and lobster tacos to St. Louis-style ribs, fresh salads and more, each Budweiser Brew House menu item was created by a chef with a specific beer pairing in mind. Add a suggested beer to your entrée or select one of your favorites for a unique dining experience.

The Budweiser Brew House offers 239 beer taps, from Budweiser—proudly brewed in St. Louis since 1876—to new and exciting beers you've yet to try. A unique, self-serve 21-foot tap wall featuring a variety of brews allows guests to pour and explore new beers or old favorites. With the help of an in-house beer ambassador, adults 21 and older can purchase a Budweiser Brew House card in the dollar amount of their choice, swipe the card at the tap wall, and watch as their chosen tap dispenses a perfectly chilled beer.



The rooftop deck includes an incredible view of St. Louis Cardinals games in a fun, outdoor atmosphere. The Budweiser Brew House also includes a stage so guests can sit back with some of the world's finest beers while enjoying live music in an intimate and inviting atmosphere. Game-day tickets for the rooftop deck are available through the St. Louis Cardinals.

## **PBR St. Louis – A Cowboy Bar**

Hours of Operation: Closed (Sunday- Wednesday); 9 p.m. – 3 a.m. (Thursday);

4 p.m. – 3 a.m. (Friday & Saturday)

Size: 4,960 square feet

Capacity: 400

Website: [stlballparkvillage.com](http://stlballparkvillage.com)

Social: *Twitter:* @STLPBR | *Facebook:*  
facebook.com/STLPBR | *Instagram:* @STLPBR



PBR St. Louis – A Cowboy Bar brings an authentic world-class country experience to Ballpark Village. Each location of PBR (Professional Bull Riders) features its own unique high-quality design, but with shared attractions including a large dance floor, a soft-seating lounge area, private outdoor balconies, multiple bars and the world's meanest mechanical bull as a showpiece element to the club. PBR St. Louis offers an expansive beer and bourbon list.

## **The Barn at PBR**

Hours of Operation: Closed (Sunday- Wednesday); 9 p.m. – 3 a.m. (Thursday); 4 p.m. – 3 a.m. (Friday & Saturday)  
Size: 1,844 square feet  
Capacity: 300  
Website: [stlballparkvillage.com](http://stlballparkvillage.com)  
Social: *Twitter: @STLPBRBarn | Facebook: facebook.com/STLPBRBarn | Instagram: @STLPBRBarn*



A live music joint, The Barn resides inside PBR St. Louis and continues the great live music tradition PBR venues have become known for around the United States. It features the best local, regional and national entertainment on a nightly basis. The intimate setting features a stage in front of the grand stone fireplace, state-of-the-art sound and cathedral ceilings exemplifying a chic but rustic barn feel. The Barn shares a 70 foot island bar with PBR and includes floor to ceiling windows with Arch and city skyline views.

## **Howl at the Moon**

Hours of Operation: Closed (Sunday- Tuesday); 7 p.m. – 2 a.m. (Wednesday- Thursday); 5 p.m. – 2 a.m. (Friday); 5:30 p.m. – 2 a.m. (Saturday)  
Size: 5,000 square feet  
Capacity: 400  
Website: [howlatthemoonstlouis.com](http://howlatthemoonstlouis.com)  
Social: *Twitter: @\_howlatthemoon | Facebook: facebook.com/howlstlouis | Instagram: @howlatthemoon*



Howl at the Moon Dueling Piano Bar is ready to rock Ballpark Village! Howl at the Moon is home to a high-energy music experience that's been a nightlife staple in cities across the country from Chicago to Boston as well as on the high seas with Norwegian Cruise Lines.

Howl at the Moon's unique show is centered around party anthems and dance hits performed on everything from guitars, drums, and more to create a non-stop party atmosphere. Howl's entertainers take the stage 2 to 5 at a time and play every night. The 5,000 square foot venue features modern saloon style decor, high top tables and a center bar with TVs and eight Draft taps. The bar highlights Howl at the Moon's signature 86 ounce buckets of booze as well as some of St. Louis' best local craft beers. The stage area features a modern light display and dedicated dance floor to go with the up-tempo show. Howl at the Moon will be open during all Cardinal's Home Games regardless of hours listed above. Howl at the Moon is also available for private events 7 days a week. Contact Kristin Zupancic at [kristin.zupancic@howlatthemoon.com](mailto:kristin.zupancic@howlatthemoon.com) or 314-736-4695.

## **Drunken Fish**

Hours of Operation: 11 a.m. – 10 p.m. (Sunday- Monday); 11 a.m. – 11 p.m. (Tuesday- Wednesday); 11 a.m. – 1 a.m. (Thursday); 11 a.m. – 3 a.m. (Friday- Saturday)  
Size: 5,300 square feet  
Capacity: 400  
Website: [stlballparkvillage.com](http://stlballparkvillage.com)



Locally owned by Munsok So, Drunken Fish is widely recognized as the premier sushi restaurant in the Midwest region. Unlike anything you've ever experienced, the selection of sensational sushi and exquisite Japanese cuisine satisfies every appetite, while the extensive drink menu boasts an eclectic list of signature martinis and exotic drinks. With vibrant modern décor, a private dining room and Ballpark Village's only glowing LED tables, Drunken Fish creates a plush and comfortable setting to grab dinner and drinks with your significant other or a group of friends. Large front doors create open air seating for the interior dining room while leading to a lavish outdoor patio and lounge. With displays of endless large screen TVs and live entertainment on game days and weekends, Drunken Fish is the perfect place to see and be seen. Drunken Fish

has 32 signature cocktails and martinis, 14 flavorful signature rolls, 20 different kinds of fish and seafood, and over 10 items under \$10 on our lunch menu.

### **Busch II Infield**

Size: 14,000 square feet

Capacity: 2,600

Located outside the West entrance of Cardinals Nation, and in its exact historic home, is the Busch II infield – an outdoor park programmed with family-friendly events all year long. The turf-covered baseball diamond sits in the exact infield footprint left by Busch Stadium II (1966 - 2005).



Featuring a 12 foot by 20 foot video display as part of the scoreboard, the infield provides fans a gathering place to watch the big game or enjoy an outdoor concert while eating Ted Drewes Frozen Custard at the Dugout Bar.

While standing on the infield, memories come to life through the aide of a larger-than-life mural on the west Ballpark Village wall. Pictured is a photograph taken during a pre-game ceremony in 2005 at one of the final games at old Busch. The image provides fans with the precise view they would have had from behind home plate.

The infield park is the site of can't miss events and can't forget memories all year long, as well as being one of two locations that visitors can purchase St. Louis' favorite frozen custard, Ted Drewes (the other location is within FOX Sports Midwest Live!). Ted Drewes has been selling frozen custard and Christmas trees in the St. Louis region since he opened his first Gateway City location in 1930.

### **Coming Summer 2014**

Jamba Juice, The Fudgery and Majestic Athletic will open locations this summer in Ballpark Village.

Jamba Juice, a leading restaurant retailer of better-for-you specialty beverage and food offerings, will bring great tasting whole fruit smoothies, fresh squeezed juices and juice blends, hot teas, and a variety of food items including hot oatmeal, breakfast wraps, sandwiches, Artisan Flatbreads™, baked goods and snacks to Ballpark Village. Jamba Juice will occupy approximately 1,000 square feet on the first level of Ballpark Village, adjacent to FOX Sports Midwest Live!.



The Fudgery, widely known for its handmade, traditional fudge and its unique brand of singing fudge-makers, is now in its 35th year of business. It currently operates 27 stores in over a dozen states and is still headed by its original founder and CEO, AC Marshall. The Fudgery team members who stir, turn and fold the fudge are famous for belting out show tunes and creating an energetic and entertaining atmosphere.

The Fudgery's commitment to quality continues as the company grows into new markets and expands their selection, now also offering caramel apples and gourmet dessert sauce in addition to premium quality Blue Bell ice cream and milk shakes. The Fudgery will occupy approximately 1,500 square feet at Ballpark Village, adjacent to Jamba Juice.

Majestic Athletic is a subsidiary of VF Licensed Sports Group. Majestic designs, markets and manufactures athletic team uniforms, performance apparel, outerwear and licensed athletic wear. Majestic is the official on-field uniform of Major League Baseball and is also licensed by the Major League Baseball Players Association (MLBPA), National Football League (NFL), National Basketball Association (NBA), National Hockey League (NHL) and Collegiate Licensing Company (CLC). Majestic will occupy approximately 750 square feet at Ballpark Village, adjacent to Drunken Fish.



### **Construction of Ballpark Village**

Ballpark Village is the first construction project in the St. Louis area to use Sideplate Structural Connection for the structural steel. PARIC, Ballpark Village development team's general contractor and a St. Louis-based company, used this innovative connection because it provided more flexibility in the layout of the building, leading to the vast open spaces, as well as helping to minimizing the amount of steel needed and the cost associated with that material. With the long term future of this project in mind, PARIC implemented a Geopier foundation system to which was an efficient way to improve the long-term stability of the foundations while minimizing the associated cost.

Because so much of this project is focused on the experience of the Cardinals fans, PARIC's goal was to minimize the impact of the construction site on the game day experience. PARIC focused on the critical site work that needed to be completed prior to the season to minimize the impact on streets around Busch Stadium. At any given time PARIC coordinated as many as 250 workers representing 15 different trades. The St. Louis Cardinals engaged Clayco as the general contractor on the build-out of Cardinals Nation.

### **Construction By The Numbers**

- 925 tons of steel
- Highest point is 75' (steel above the rooftop seating)
- 165,900 bricks
- 68 tons of cast stone
- 250 workers were on site at any one time, representing 15 skilled union construction trades
- 250,000 man hours
- 5,108 total cubic yards of concrete
- 6,000 lbs. of Easy Turf on Busch II Infield
- 20,000 lbs. of silica under Busch II Infield
- 159 trees planted
- 968,670 Pixels or 3 million LED's for the nearly 35ft diagonal TV in FOX Sports Midwest Live!

### **Ballpark Village Boosts Local Economy**

The construction of Ballpark Village, which began in February 2013, has been a welcome boost to our local economy. Over a thousand construction workers collaborated to build the first-phase of Ballpark Village, and close to a thousand permanent new jobs have been created with the new businesses operating within the district.

A priority commitment of the Ballpark Village development team has been to ensure an inclusive approach in all aspects of the construction and operation of the district. Ballpark Village developers have worked in partnership with the city, community leaders and others to ensure that the economic benefits of the project reach historically disadvantaged sectors of the community. The developers used a variety of proactive strategies to maximize minority participation and workforce diversity during the construction, as well as to achieve a diverse operational workforce reflective of the St. Louis region.

The first phase of the project is projected to achieve 21.62% MBE, 7.78% WBE contractor participation and 31% minority workforce utilization for the core and shell construction. In addition to meeting the M/WBE and workforce requirements set forth by the city in the development agreement, the development team felt it was important to go beyond what the city required by asking each tenant to work to achieve these goals with their construction. Each tenant has voluntarily worked to achieve the state's M/WBE and workforce goals with interior construction, and the Ballpark Village team has worked with the city's employment agency SLATE to establish a permanent recruitment and training office to maximize employment opportunities for city residents, particularly historically disadvantaged populations. The development team, along with each Ballpark Village tenant, has aggressively worked to recruit over a thousand employees to staff the first phase of Ballpark Village.

## **Ballpark Village Project Time Line**

|                    |   |
|--------------------|---|
| April 8, 2000      | Cardinals announce intention to build a new ballpark  |
| June 19, 2001      | Cardinals sign a memorandum of understanding with city, county & state outlining plans for the construction of new ballpark and Ballpark Village downtown |
| January 17, 2004   | New Ballpark Groundbreaking Ceremony  |
| June 2, 2005       | Cardinals announce selection of Cordish as developer for Ballpark Village   |
| April 10, 2006     | Opening Day in St. Louis – New Ballpark Grand Opening Ceremony  |
| October 27, 2006   | Mayor Slay, Cordish & Cardinals announce agreement on Ballpark Village  |
| September 23, 2007 | Mayor Slay announces Centene will build new headquarters in Ballpark Village  |
| May 26, 2008       | Centene announces it will not build headquarters in Ballpark Village  |
| Fall 2008          | National financial crisis compels federal government intervention   |
| 2009               | Cardinals make temporary improvements to Ballpark Village site for All-Star Game  |
| 2010               | Cardinals and Cordish restart the process again with the city and state   |
| September 18, 2012 | MDFB (Missouri Development Finance Board) approves Ballpark Village project under MODESA (Missouri Downtown Economic Stimulus Act)                        |
| December 19, 2012  | Cardinals, City & Cordish finalize Ballpark Village development agreement   |
| February 8, 2013   | Cardinals & Cordish break ground on first phase of Ballpark Village   |

## **The Cordish Companies**

The Cordish Companies' origins date back to 1910 and encompass four generations of privately-held, family ownership. During the past ten decades, The Cordish Companies has grown into a global leader in Real Estate Development, Gaming & Lodging and Entertainment Management. One of the largest and most respected developers in the world, The Cordish Companies has been awarded an unprecedented seven Urban Land Institute Awards for Excellence for public-private developments that are of unique significance to the cities in which they are located. Prime examples are The Cordish Companies' prominent role in the redevelopment of Baltimore's world famous Inner Harbor; Philadelphia, PA; Atlantic City, NJ; Charleston, SC; Houston, TX; Louisville, KY and Kansas City, MO. In addition, The Cordish Companies has developed and operates multiple highly acclaimed entertainment destinations throughout the United States which welcome over 50 million visitors per year and are the most visited destinations in their respective regions. Over the generations, The Cordish Companies has remained true to the family's core values of quality, entrepreneurial spirit, long-term personal relationships and integrity. As a testimony to the long-term vision of its family leadership, The Cordish Companies still owns and manages virtually every business it has created.

## **The St. Louis Cardinals**

The St. Louis Cardinals ([cardinals.com](http://cardinals.com)) are one of the most storied franchises in all of baseball. Since they joined the National League in 1892, the Cardinals have won more than 9,500 games, 11 World Series Championships and 19 N.L. Pennants, 3 N.L. Eastern Division Titles, 8 N.L. Central Division Titles and 2 N.L. Wild Card Titles. Over 40 former Cardinals players and managers are enshrined in the National Baseball Hall of Fame.

For more information about Ballpark Village, go to [cardinals.com/ballparkvillage](http://cardinals.com/ballparkvillage) or [stlballparkvillage.com](http://stlballparkvillage.com).

## **Media Contacts**

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